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FOR IMMEDIATE RELEASE

PLS Selects epay for its Prepaid Wireless Offerings

CHICAGO, IL—November 7, 2011: PLS has selected epay as its vendor of prepaid wireless offerings. PLS provides long-distance phone cards, prepaid handsets and “top-ups,” which are added minutes to mobile phones, to customers through its 118 PLS Check Cashers locations.

PLS operates more than 300 financial services centers in nine states. The PLS mission is to provide innovative and convenient financial services delivered with the respect that hard-working consumers deserve.

A division of Euronet Worldwide, Inc., epay is a global prepaid product provider and distribution network.

A win-win for the company and its customers

“We like the efficiencies and enhanced products and services that epay delivers,” said Dave Pencille, VP of Check Cashing Operations, PLS. “It made a lot of sense for us to consolidate our prepaid wireless purchasing, and it will benefit our customers as well.

“PLS’s alliance with epay allows us to provide better options to our customers,” continued Pencille. “Our customers prefer PLS because we deliver on our promise: *Why PLS? Because You Deserve Better!*”

“With epay,” Pencille added, “we’ll be able to offer popular brands of prepaid handsets and long-distance phone cards at better prices. It’s a win-win. Our customers will find it easier than ever to keep in touch with friends and relatives overseas, and to add funds to a prepaid mobile phone.”

Prepaid wireless offerings are just part of the array of products and services available at PLS Check Cashers locations. In addition to cashing checks, the stores offer Visa® prepaid debit cards, Western Union® money transfers, free money orders, bill payment services, postage and notary services, and rolled coin and currency services, as well as direct deposit services including PLS® Payroll DirectSM and PLS® Xpress Benefits®.

New products

“Our PLS Check Cashers stores will now be a preferred retail location for epay’s online gaming cards,” said Brian Johnson, SVP Field Operations, PLS. Gaming cards are extremely popular with those who play games on online sites. The cards allow players to add funds to their accounts.

“The Internet is where people are increasingly turning for entertainment,” noted Johnson. “Online gaming cards give customers a cost-effective, convenient and flexible way to make purchases on digital media.”



About PLS: People. Location. Service.

The PLS Group, headquartered in Chicago, is comprised of more than 300 financial services centers in Alabama, Arizona, California, Illinois, Indiana, Mississippi, New York, Texas and Wisconsin, with more than 3,100 employees. PLS is one of the largest, fastest-growing and most distinguished organizations in the check cashing industry, and is a top performer for Western Union, a money transfer network.

PLS has been listed among *Inc.* magazine's "5000 Fastest-Growing Private Companies in America" for the past three years, and for three consecutive years has been named one of the "101 Best and Brightest Companies to Work for in Chicago" by the National Association of Business Resources. For the past four years, PLS has been named one of Chicago's Largest Privately Held Companies by *Crain's Chicago Business*®, and was a member of *Crain's* "Fast 50" (Fastest Growing Companies). Bob and Dan Wolfberg, PLS Presidents, were finalists for Ernst & Young's 2010 Entrepreneur of the Year Award. In 2011, Bob Wolfberg was recognized by Financial Service Centers of America (FISCA) as its Financial Service Provider of the Year. The company has also been twice honored with the Activa Award from FISCA in recognition of its charitable efforts.

The PLS Group serves customers through its **PLS Check Cashers** stores, which offer check cashing, prepaid Visa debit cards, money transfer services, money orders and bill payments; **PLS Loan Store** locations, which provide consumer short-term loans, auto insurance and tax-preparation services; and **PLS Motor Vehicle Services** facilities, which offer vehicle license and registration services.

About epay

epay, a Division of Euronet Worldwide, Inc. (NASDAQ: EFFT), is a global prepaid product provider and distribution network – enabling service providers to maximize the sales of their products and services. epay delivers innovative and tailored electronic payment, cash collection solutions including POS systems integration, a full settlement and reporting service, and full marketing and distribution service support.

The epay product portfolio includes prepaid mobile top-up, prepaid debit cards, e-wallets, gift cards, digital music and other content, lottery, bill payment and money transfer through its sister company Ria, and transport payment solutions including road tolls and public transport.

epay delivers these products through a worldwide network of approximately 282,000 retailer locations and 591,000 points of sale (POS) across a number of markets including Australia, Austria, Brazil, France, Germany, India, Ireland, Italy, New Zealand, Poland, Romania, Spain, Switzerland, the UK and the US. Visit www.epayworldwide.com for more information.

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